

Market Square Open House

1 June 2016



Design Refinement Process:

Consultant Retention – 29 March

Council selected GSP based on Market Square Selection Committee recommendation

Kickoff Meetings – 6 April

Initial meetings were held between Staff, GSP, Parking Study Consultants, and Transit.

Stakeholder Meetings – 26 April

Staff and GSP met with seven stakeholder groups to hear feedback and concerns.

Downtown Merchants Meeting – 10 May

Staff and GSP met with representatives from the CCBIA and fifteen downtown merchants.

Report to Council – 17 May

Provisional design options were presented to the Finance and Labour Subcommittee



Staff have held weekly meetings with GSP

Weekly communications have been forwarded to Staff and Council

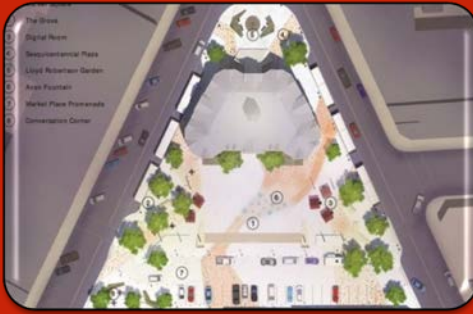
Staff have had additional meetings with the Market Square Committee, CCBIA, and Sesquicentennial Committee





Our budget for this project has been set as follows:





DECISIONS ARE NEEDED REGARDING:



Parking

- How much parking is to be retained?
- Where will parking be relocated?



Transit

- Staff propose that Transit be relocated to St. Patrick St;
- If Transit remains in Market Square, parking will be removed.



Design

- What provisional elements are to be included?
- Skating rink; Geothermal; Extended paving/bump-outs.



Next Steps:

Public Feedback – 1-5 June

Conceptual Design Refinement – 6-12 June

Conceptual Design Presented to Council – 13 June

Detailed Design & Construction Documents – July-August

Construction Tender and Award of Contract – September

Construction – October 2016-June 2017



GUIDING PRINCIPLES

- PROTECT THE HERITAGE OF THE SITE
 - ADDRESS ALL TARGET AUDIENCES
 - CREATE A FLEXIBLE SPACE
- MAKE THE SQUARE ACCESSIBLE FOR ALL
- ENSURE REPEAT VISITS THROUGH PLACEMAKING
 - INCORPORATE A PHASED-IN APPROACH



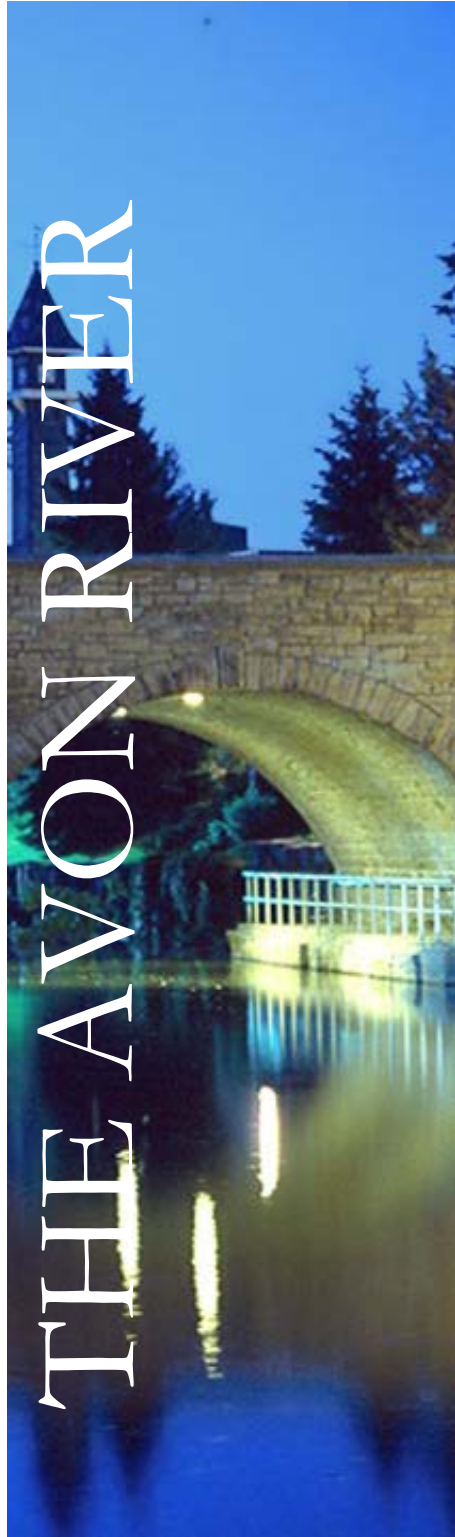
CITY VISION

- MOVE PARKING AWAY FROM MARKET SQUARE
 - MOVE BUSES AWAY FROM MARKET SQUARE
 - SHOWCASE THE CULTURE OF STRATFORD
- INCORPORATE INNOVATION AND TECHNOLOGY
 - FOCUS ON PLACEMAKING AND VIBRANCY
- PROPOSE FUTURE RENOVATIONS FOR THE FRONT OF CITY HALL





HISTORY



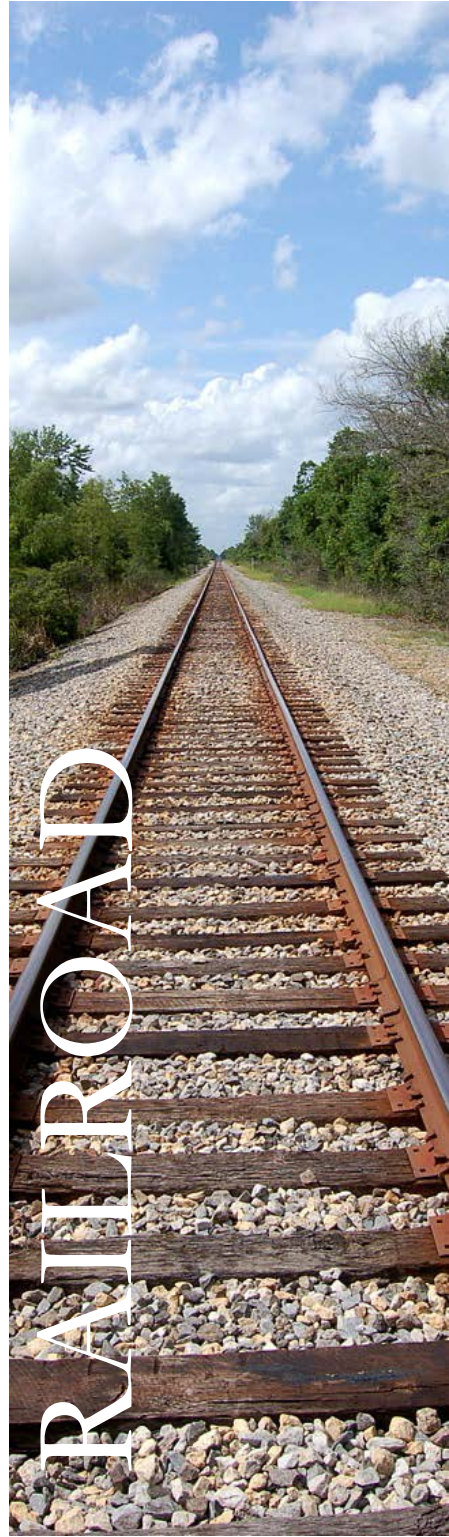
THE AVON RIVER



AGRICULTURE



THEATRE



RAILROAD



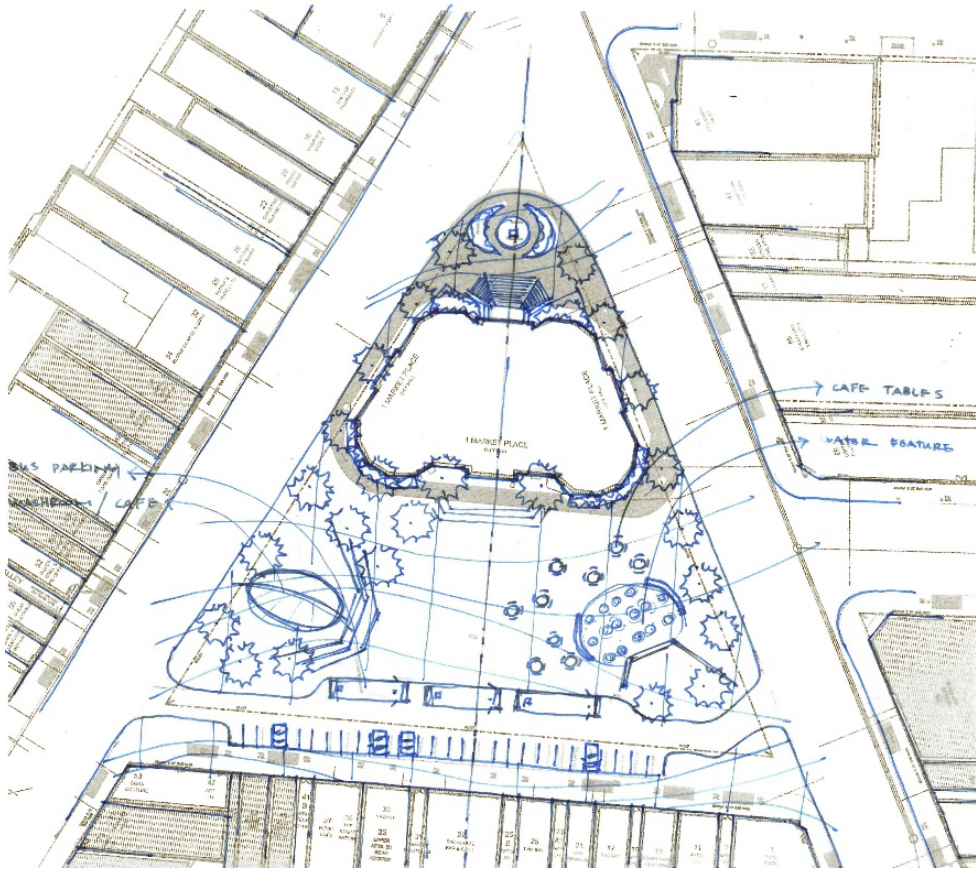
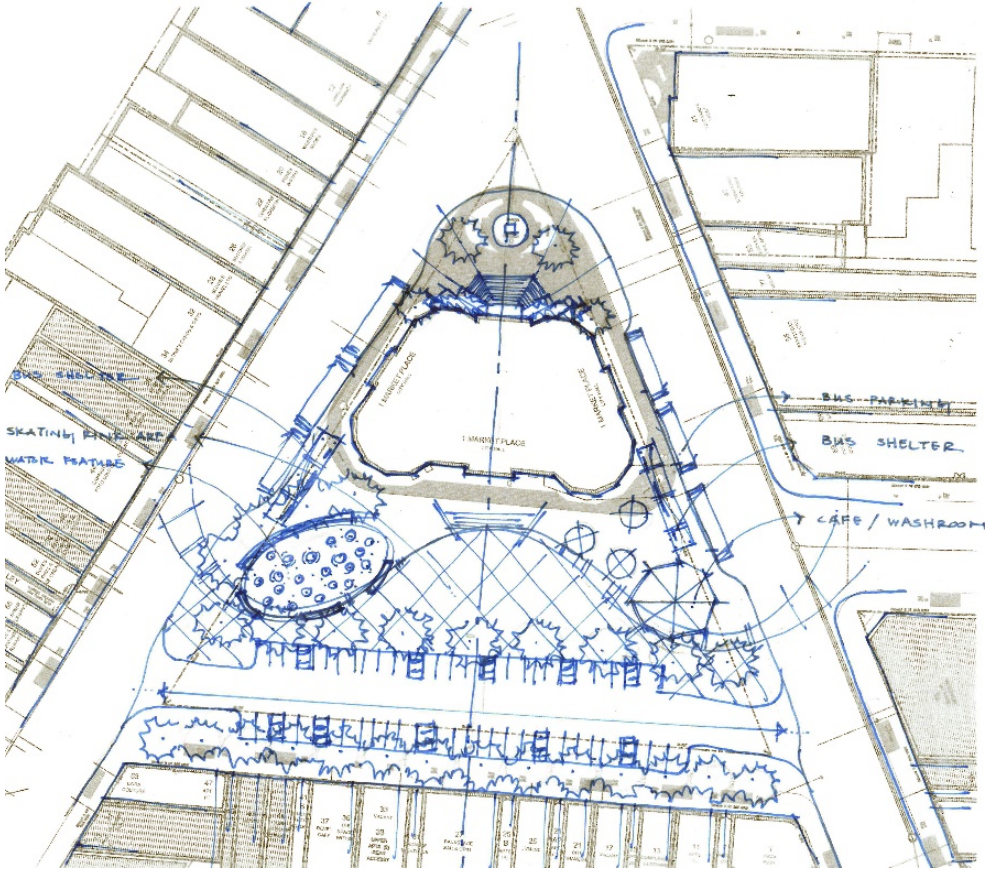
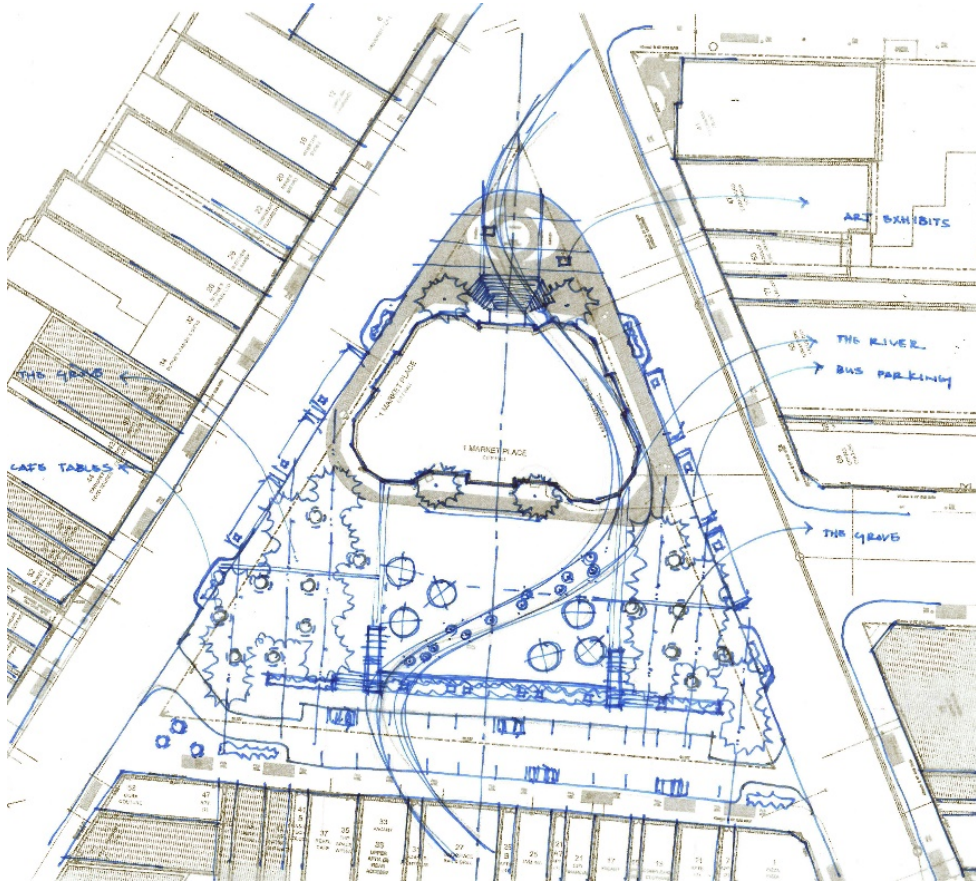
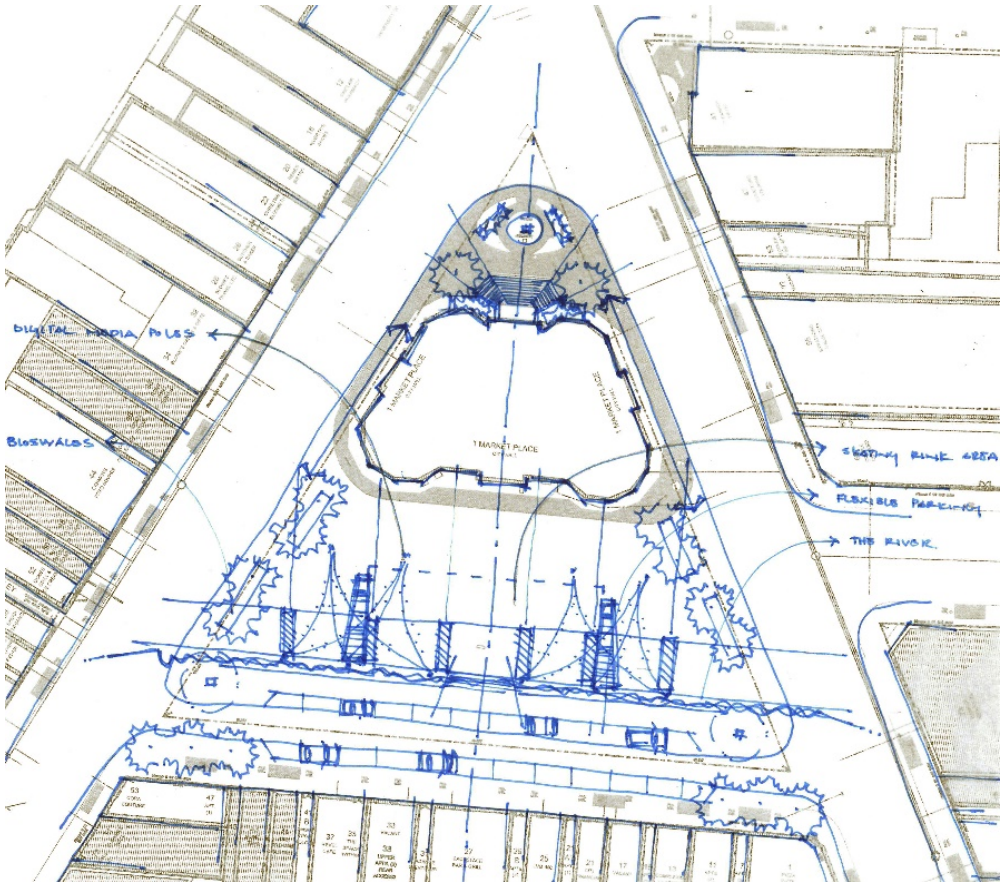
TECHNOLOGY

PEDESTRIAN SAFETY





CONCEPTS





WELLINGTON STREET

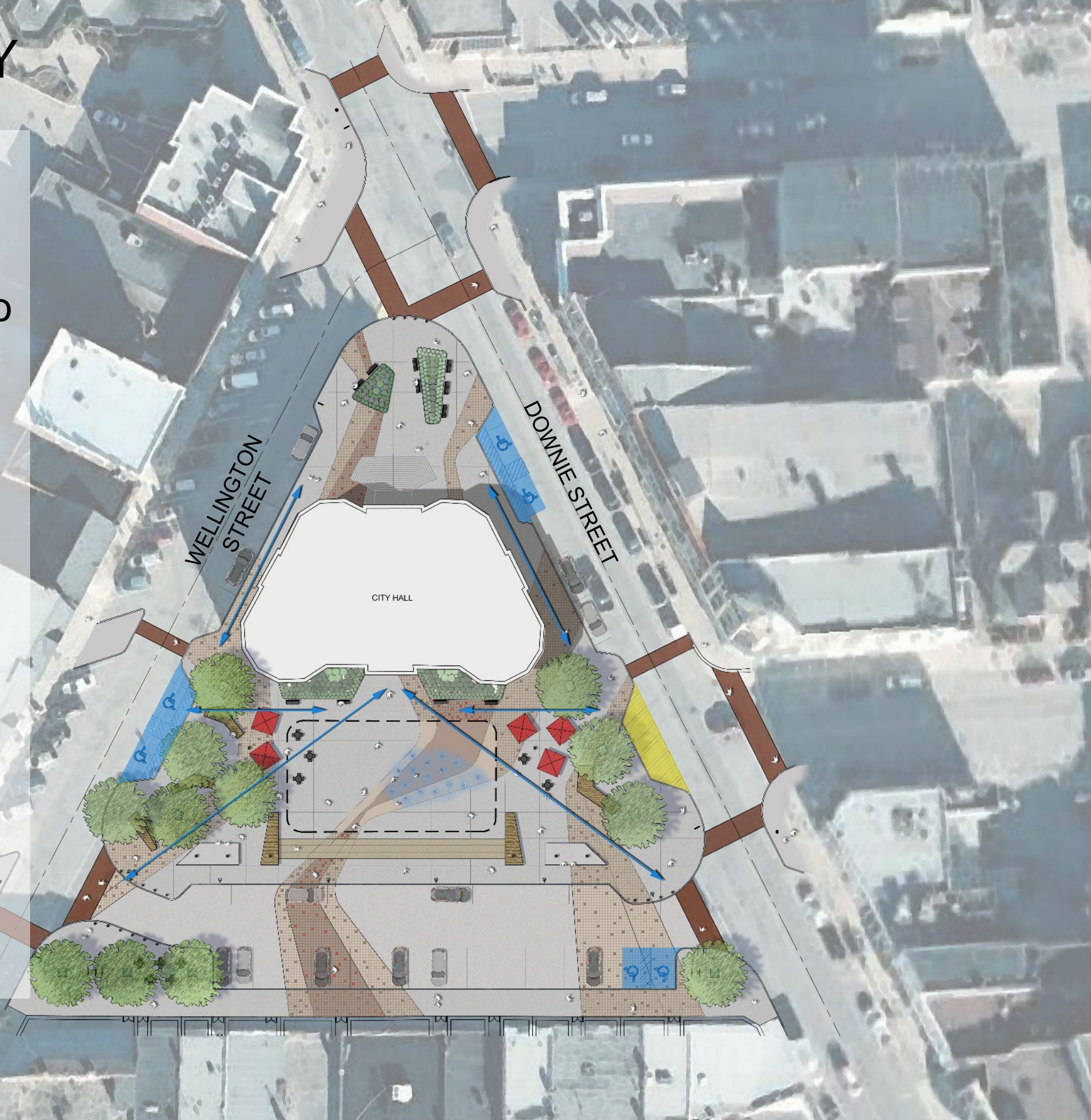
DOWNIE STREET

CITY HALL

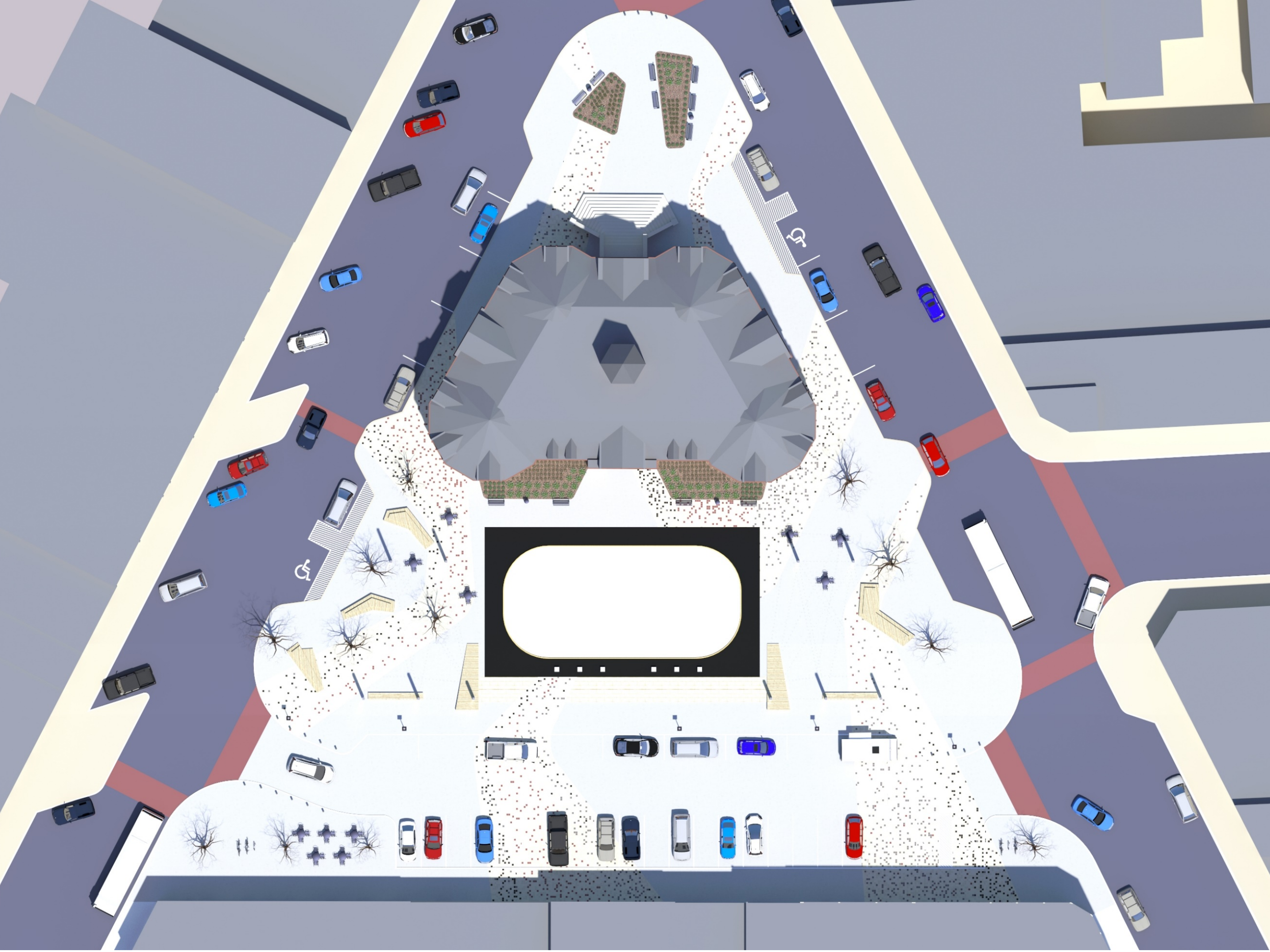
MASTER PLAN

ACCESSIBILITY

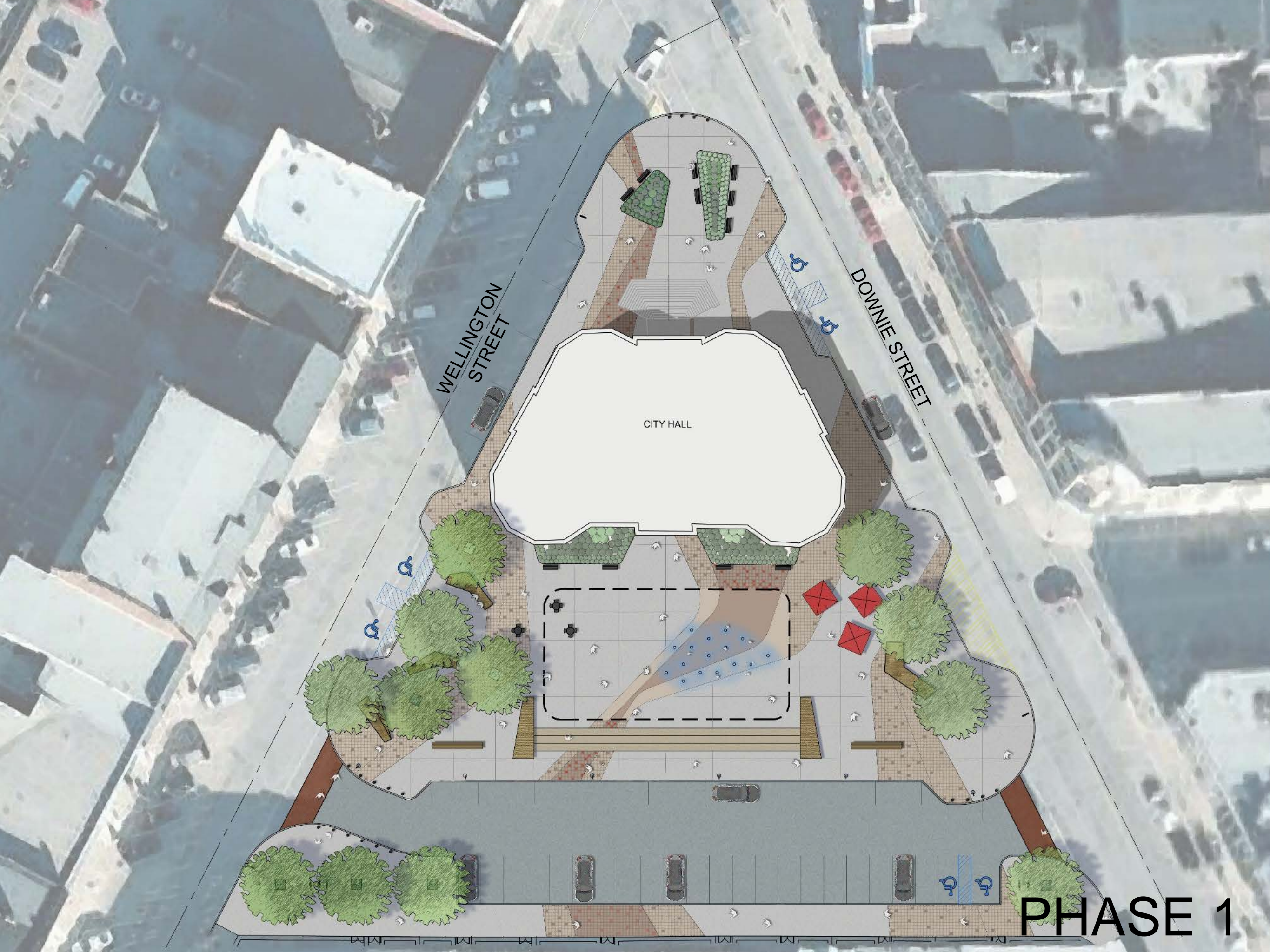
- Six accessible parking spaces
- Accessible entry to City Hall remains
- Accessible connections to adjacent businesses
- Mobility charging stations
- Mobility bus stop close to City Hall entry











WELLINGTON STREET

DOWNIE STREET

CITY HALL

PHASE 1













Stratford
ONTARIO CANADA

Stratford
ONTARIO CANADA

Star logo on a blue t-shirt





QUESTIONS AND COMMENTS

Please provide any feedback via e-mail to:

MarketSquare@StratfordCanada.ca

Before Sunday 5 June at 11:59pm

