CITY OF STRATFORD 2015 BUDGET

PRELIMINARY BUDGET PRESENTATION
December 16, 2014





Message from the CAO

Strategic Priorities guidelines:

- No additional increase in taxes
- No reduction of services
- No new user fees
- No additional debt impacting tax rate
- Do not use Working Capital Fund for priorities
- Spend \$200,00 annual debt capacity on CLT recommended priorities



Message from the CAO

Our Vision To Be The Best City To Live, Work And Play Our Mission Strengthening Our Community; Attracting People And Investment Our Overall Goal: Building Prosperity; Economic Development Promoting retention, growth and diversification, while enabling investment in our City Our Second Our Third Our First Pillar Pillar Pillar Active Affordable Long Term Healthy Living **Financial** Lifestyle Planning Encouraging and Ensuring contribution to the Incorporating and balancing debt enabling affordable ongoing quality of life management, capital investment, living through through daily spaces, parks, asset management and innovative approaches green space and multi-use sustainable funding for current and practices paths infrastructure Our Foundation Outstanding Customer Service Through Organizational Excellence and Best Practices Creating an environment that enables all employees to deliver quality public services while ensuring effectiveness and efficiency The City Of Stratford Strategic Priority Framework



Message from the CAO

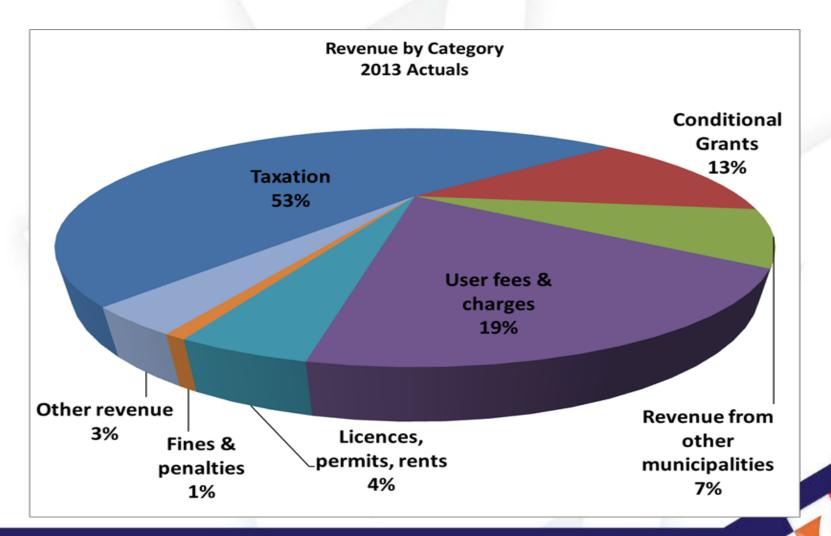
2015 Recommendations from Strategic Priorities:

- Complete an Affordable Housing Formal Strategy (estimated cost \$50,000)
- Increase Social Housing Capital by \$50,000
- Increase Building Reserves by \$50,000
- Allocate \$50,000 to IT Infrastructure



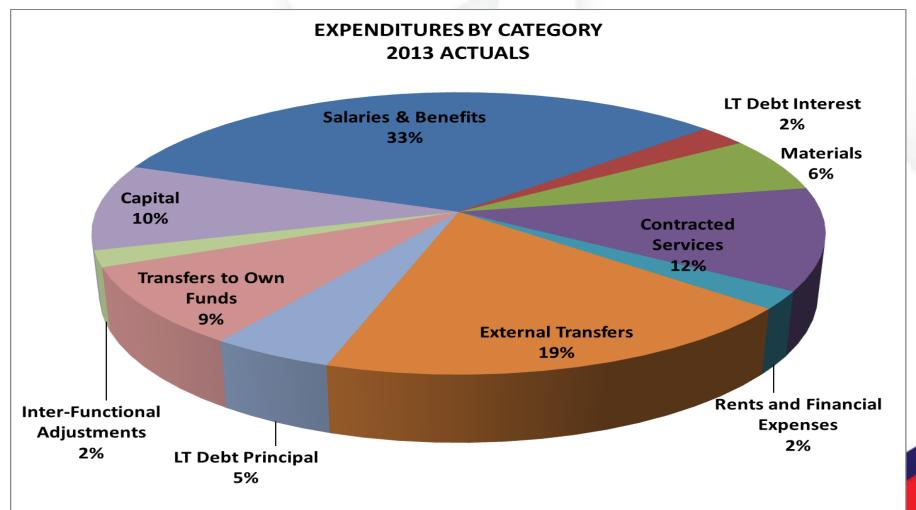


2013 Financial Summary





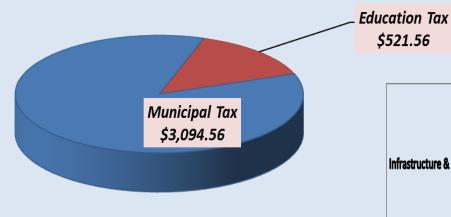
2013 Financial Summary





2014 Municipal Tax Burden Average Stratford Home - \$3,616.12

2014 Budget Highlights





- **□** 2014 Capital Budget = \$21,534,243
- 2014 Tax Levy = \$49,374,898
- 2014 Net Mun Levy Inc. = 1.61%
- 2014 Avg Res. Mun Tax Inc = 1.87%
- **□** 2014 Net Levy Inc. = 1.01%
- **☐** 2014 Avg Res. Total Tax Inc = 1.33%



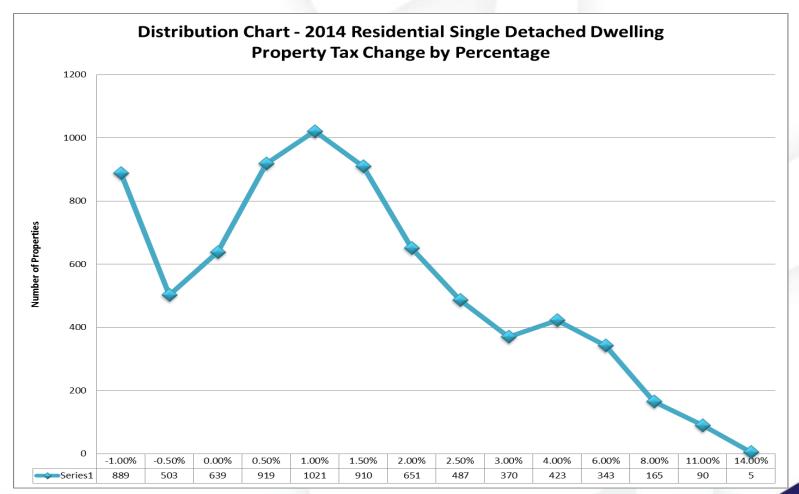


2014 Budget — Property Tax Implications

	Difference Between 2013 and 2014 Taxation							
	Municipal		Education		Total Change			
Class	\$ %		\$ %		\$	%		
Taxable	Taxable							
Residential	577,307	1.87%	-96,695	-1.79%	480,612	1.33%		
New Multi-residential	10,510	16.78%	1,378	12.58%	11,888	16.16%		
Multi-residential	123,439	3.46%	-744	-0.26%	122,695	3.18%		
Pipelines	1,473	1.08%	-1,382	-1.47%	91	0.04%		
Farm	3,158	14.98%	400	10.85%	3,558	14.36%		
Com Grand Total	108,112	1.08%	-31,621	-0.54%	76,491	0.48%		
Ind Grand Total	-42,677	-1.07%	-29,346	-1.71%	-72,022	-1.27%		
Grand Total	781,322	1.61%	-158,010	-1.18%	623,312	1.01%		



2014 Distribution of Residential Property Tax Changes





Tax Rate Increase vs. Levy Increase

Tax Rate Increase/Decrease:

 Only represents the change in one of the factors affecting the average property tax bill

2014 Residential Total Tax

Rate Change = -1.21%

2013 Res Rate = 0.01424669

2014 Res Rate = 0.01407462

Levy Increase/Decrease:

 Represents the average property tax levy increase/decrease over the prior year

2014 Residential Average

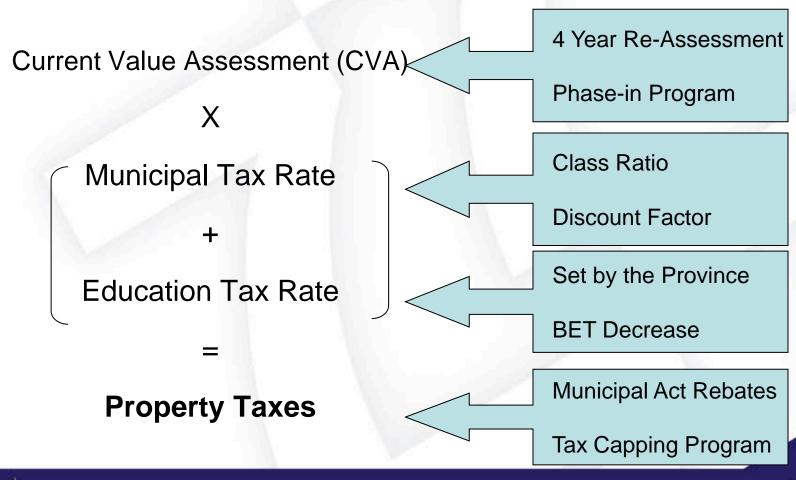
Levy Change = **+1.01%**



Property Tax Policy Review

SIMPLE TERMS

OTHER FACTORS





CVA

4 Year Assessment Cycle

 Valuation as of January 1, 2012 for the taxation years 2013, 2014, 2015, 2016

 Next Valuation will be January 1, 2016 applying to the years 2017 – 2020



Assessment Phase-In

The 2007 and 2008 Provincial Budgets introduced mandatory assessment Phase-in across all property classes

- Only re-assessment (equity) increases are phased in
- Decreases are applied immediately
- Increase is phased in equally over the 4 years



Assessment Phase-In

	Prior to Phase-In		Phase In			
	2008	2009	2009	2010	2011	2012
Property 1	100,000	120,000	105,000	110,000	115,000	120,000
Property 2	100,000	100,000	100,000	100,000	100,000	100,000
	200,000	220,000	205,000	210,000	215,000	220,000
Budget Requirement	5,000	5,000	5,000	5,000	5,000	5,000
General Tax Rate	2.50%	2.27%	2.44%	2.38%	2.33%	2.27%
Property 1 Annual Tax	2,500	2,727	2,561	2,619	2,674	2,727
Property 2 Annual Tax	2,500	2,273	2,439	2,381	2,326	2,273



Real Assessment Growth

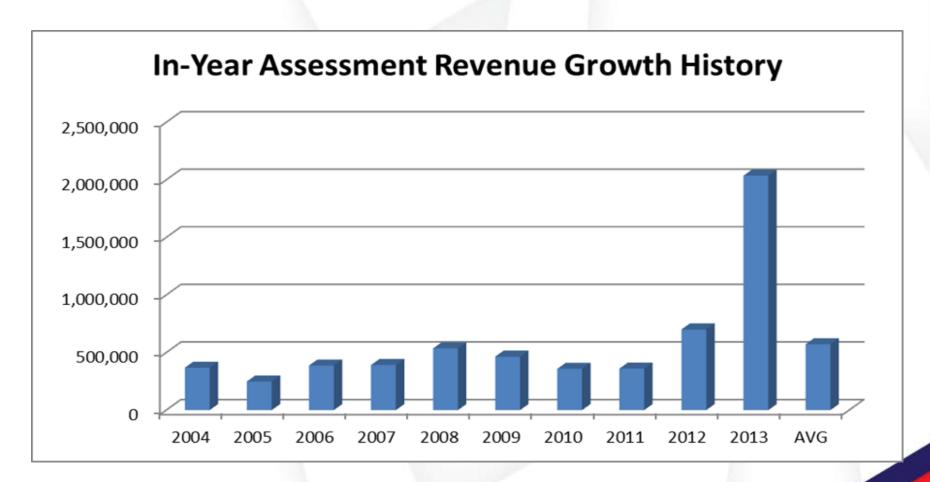
	Property A	Property B	Property C	Total
2012 CVA	100,000	100,000		200,000
2013 CVA	100,000	100,000	80,000	280,000
2012 Tax Rate				2.00%
2013 NTR				2.00%
2012 Taxes	\$2,000	\$2,000	\$0	\$4,000
2013 Taxes	\$2,000	\$2,000	\$1,600	\$5,600

Equity Assessment Growth

	Property A	Property B	Total
2012 CVA	100,000	100,000	200,000
2013 CVA	100,000	120,000	220,000
2012 Tax Rate			2.00%
2013 NTR			1.82%
2012 Taxes	\$2,000	\$2,000	\$4,000
2013 Taxes	\$1,818	\$2,182	\$4,000



Net Tax Growth History





Assessment Equity Changes and Tax Shifts

	2013 Total Year End	2014 Total	Tax Shift Municipal	
Class	Municipal	Municipal	\$	%
Taxable				
Residential	30,858,931	30,918,328	59,397	0.19%
New Multi-residential	62,631	71,936	9,305	14.86%
Multi-res idential	3,567,558	3,630,188	62,630	1.76%
Pipelines	136,878	136,071	-806	-0.59%
Farm	21,089	23,847	2,759	13.08%
Managed Forests	0	0	0	0.00%
Com Grand Total	9,971,109	9,913,167	-57,942	-0.58%
Ind Grand Total	3,975,381	3,900,040	-75,341	-1.90%
Grand Total	48,593,577	48,593,578	1	0.00%



Stratford Tax Class Ratios









Residential 1.0

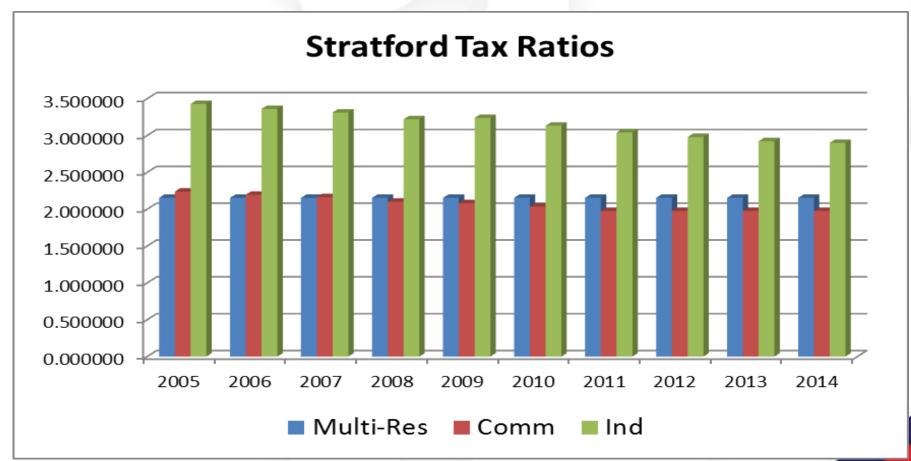
Multi-Residential 2.153900

Commercial 1.975939

Industrial 2.900491



Historical Tax Ratios







Economic & Growth Outlook 2015

Projections:

Population - .25% growth

New Housing Units – 105 (approx 10% inc.)

Ontario GDP - 2.5%

Ontario Employment – 1.5%

CPI - 1.9%

2015 Unknowns & Challenges

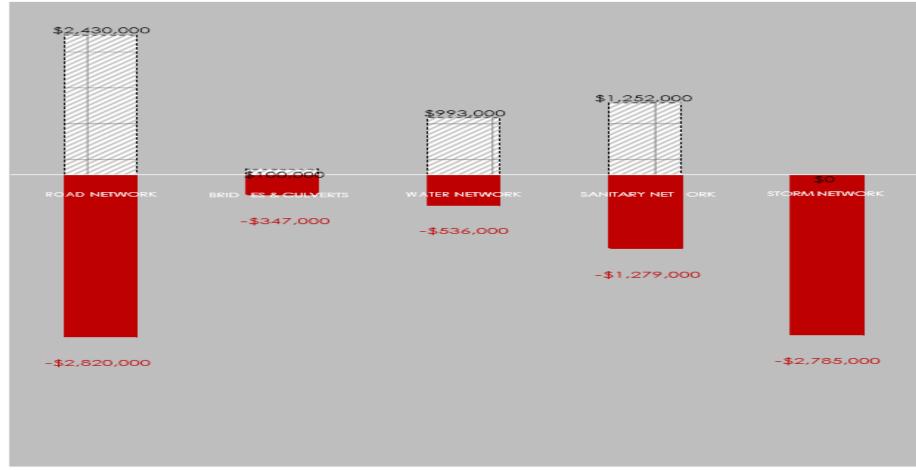
- Police, CUPE 1385, IBEW 636, and CUPE 197 currently under negotiation or will be under negotiation for 2015
- Two reserves that fund debt repayments are or will be depleted in 2015
- 2015 County Roads Phase-In \$325,000 increase (Fully Phased-In by 2016)
- Future of Market Square and Cooper Site
- Infrastructure Deficit





Infrastructure Deficit

AVERAGE ANNUAL FUNDING REQUIRED vs. AVERAGE ANNUAL FUNDING AVAILABLE



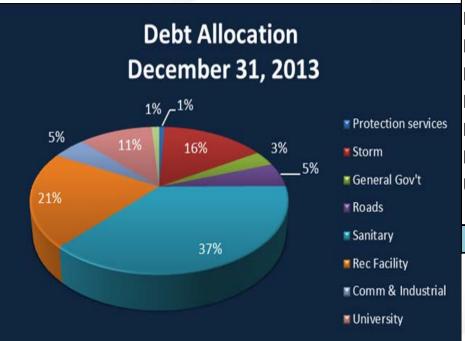
Total Annual Deficit: -\$7,767,000







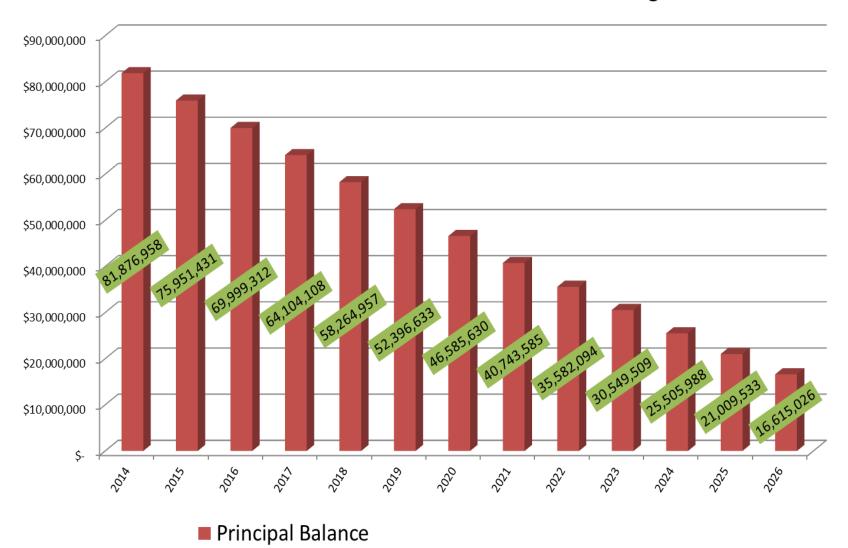
Long Term Debt at a Glance



	Initial	Year		Balance at	Balance at
Description	Term	Complete	Dece	ember 31, 2012	December 31, 2013
RBC - \$3M	20	2025		2,176,669.14	2,044,249.21
RBC - \$11M	20	2022		6,860,340.81	6,209,926.17
10 - \$33.5	25	2032		26,126,979.84	24,787,134.72
IO - \$1.7M	10	2017		759,045.73	590,368.89
IO - \$5.7M	20	2028		4,627,220.04	4,338,018.80
IO - \$21.042M	15	2026		19,639,792.66	18,236,950.32
IO - \$5.5M	15	2024		4,400,000.02	4,033,333.36
IO - \$1.295M	25	2034		1,181,992.74	1,142,032.80
IO - \$16.8M	25	2034		14,798,405.60	14,125,750.80
IO - \$1.34M	20	2024		804,000.00	737,000.00
Unfinanced				12,061,993.79	12,500,000.00
SubTotal			\$	93,436,440.37	\$ 88,744,765.07

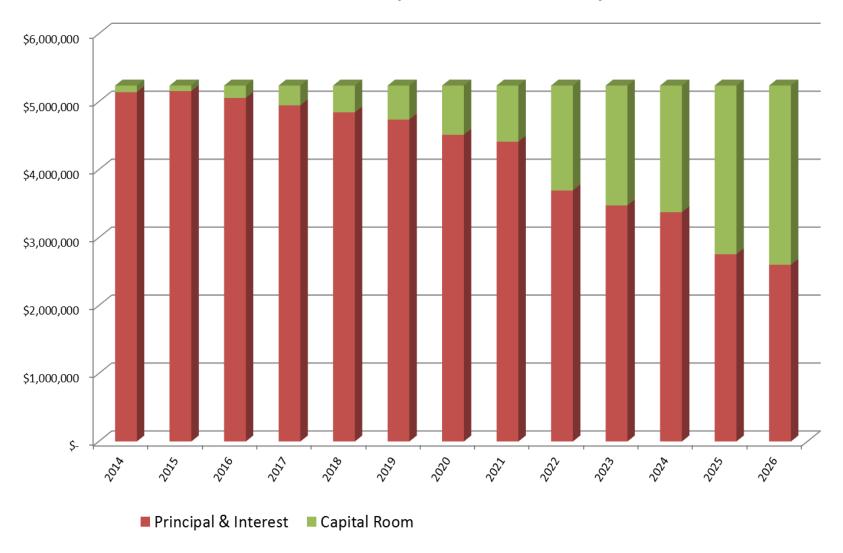


Estimated Future Total Debt - Based on No New Borrowing





Estimated Future Debt Payments - Tax Base Only







Other Commitments

Hospital Redevelopment

MRI

\$5,000,000

\$ 500,000

Balance Owing - Dec 31/14

\$1,250,000

Annual City Budget

2012 Resolution – Surplus

Festival Hydro Annual Cont.

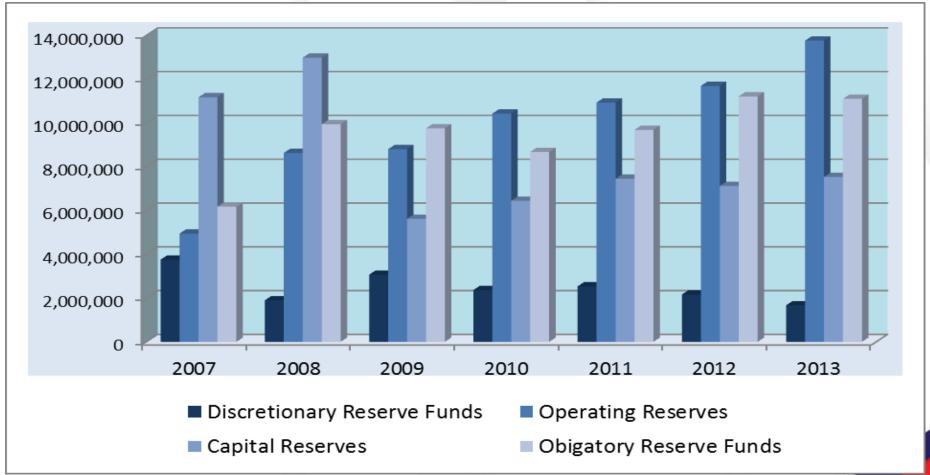
\$ 300,000

\$ 200,000

\$ 50,000



Reserves & Reserve Funds







City Services Overview

Mayor's Office	Council Services	CAO	HR	Clerk's Office
Finance	IT	Parking	Crossing Guards	Parks
Recreation	Cemetery	Transit	Parallel Transit	Ec. Dev.
Airport	Building	Planning	Engineering	Building Maint.
Roads	Sanitary	Storm	Water	Waste
Social Services	Daycare	Housing	Child Care	Fire
Police	Library	Community Grants		
MPAC	PDHU	EMS	Spruce Lodge	Archives
Museum	STA	County Roads	Parks Patrol	911 Dispatching
Accessibility	Energy & Envir.	CIB	Heritage	2017 Sesquicentennial



2015 BUDGET Timelines - Options

Jan 13/15 – Committee

Jan 20/15 – Committee

Jan 27/15 – Committee

Feb 3/15 – Committee

Feb 10/15 – Committee

10 Days Public Notice

Feb 23/15 - Final Approval

Jan 13/15 – Committee

Jan 20/15 – Committee

Jan 27/15 – Committee

Feb 3/15 – Committee

Feb 10/15 – Open House

Feb 17/15 - Committee

10 Days Public Notice

Mar 9/15 - Final Approval





Public Consultation

Citizen Engagement Tool

http://stratford.citizenbudget.com/

Public Comment Sheets

http://www.stratfordcanada.ca/en/insidecityhall/resources/2015 Budget/2015 budget comment sheet.pdf

Email - stfdbudget@stratfordcanada.ca

Twitter - #stfdbudget

Phone – (519) 271-0250 ext. 202



Current Direction

- Approved 2014 Corporate Dashboard
 - Draft budget tabled with City Council under a 2% residential tax increase over previous year.

- 2014 Strategic Priorities Report
 - Will be reviewed by Council at an Orientation meeting (to be scheduled)



NEXT STEPS

Corporate Leadership is reviewing draft budget for further revisions to achieve Council direction

- Current Draft includes a 2.33% Levy Increase
- Prepare Service level reduction options for Council deliberations

Prepare and Present Draft 2015 Budget Binder for January 13, 2015 Committee Meeting



Thank you



