# STRATEGIC INITIATIVES

Proposed for 2013 Corporate Leadership Team









# Guiding Principle

#### A Sustainable Budget

- 1. Revenue sources support operating costs.
- 2. Funding to maintain capital program.
  - The "unfunded list"
- 3. Funding to reserves for future capital.
- 4. Long term capital plan.





### Overall Priorities

- Defer large projects needing funding from tax base.
- Increase capital allocations.
- Increase contributions to reserves.
- Need long term capital plan.





# 2013 Strategic Initiatives

- 1. Council to Establish Overall Strategic Priorities.
- 2. Update Communications Strategy.
- 3. Comprehensive Review Buildings and land.
- 4. Administrative market review.
- 5. Resources for new website and IT initiatives.
- 6. New position policy analyst/executive assistant.
- 7. Asset Management



# Strategy

- 1. Strategic Initiatives Reserve.
- 2.\$60,000 from Working Capital Reserve.
- 3.\$20,000 annual contribution.
- 4. Evaluate Annually.
- 5. Approved staffing to operating budget.



